

316 Publishing

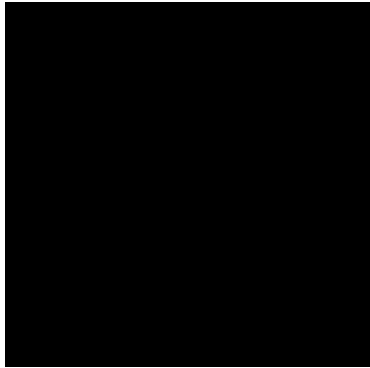
Rebranding Package

Alexa Moses

About

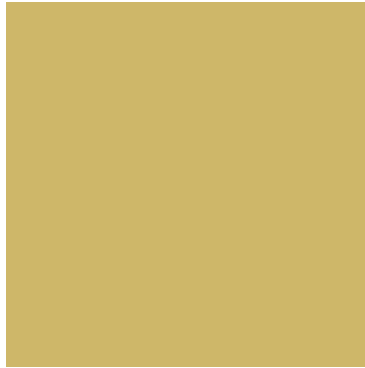
- 316 Publishing is a parent company to three other companies: Steadfast Bibles, Green Egg Media, and Bella Paper. They are known for publishing the Legacy Standard Bible.
- I wanted to create a logo and designs that were simplistic, professional, yet classy. That is why I chose to use black and gold as primary colors, and then add accents of maroon.
- I also wanted to design things that they will practically use, like a business envelop and packaging to ship books and other products.

Colors and Fonts



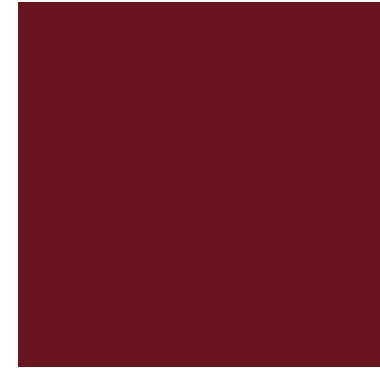
#000000

Rosewood Std Fill



#CEB769

Trajan Pro 3



#681521

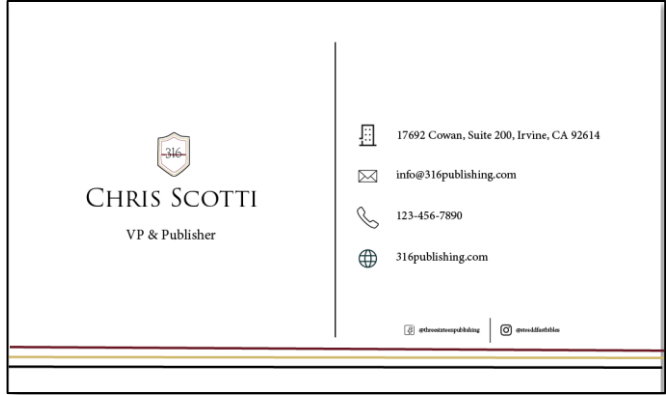
Minion Pro



Logo



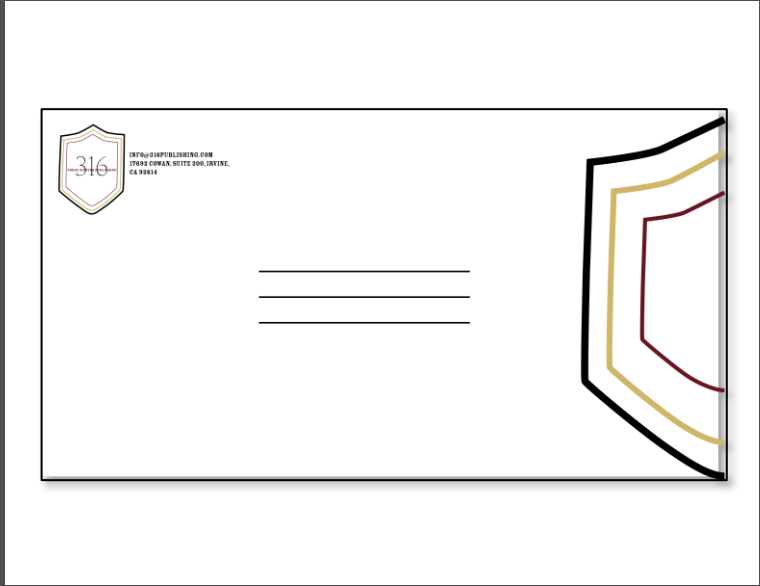
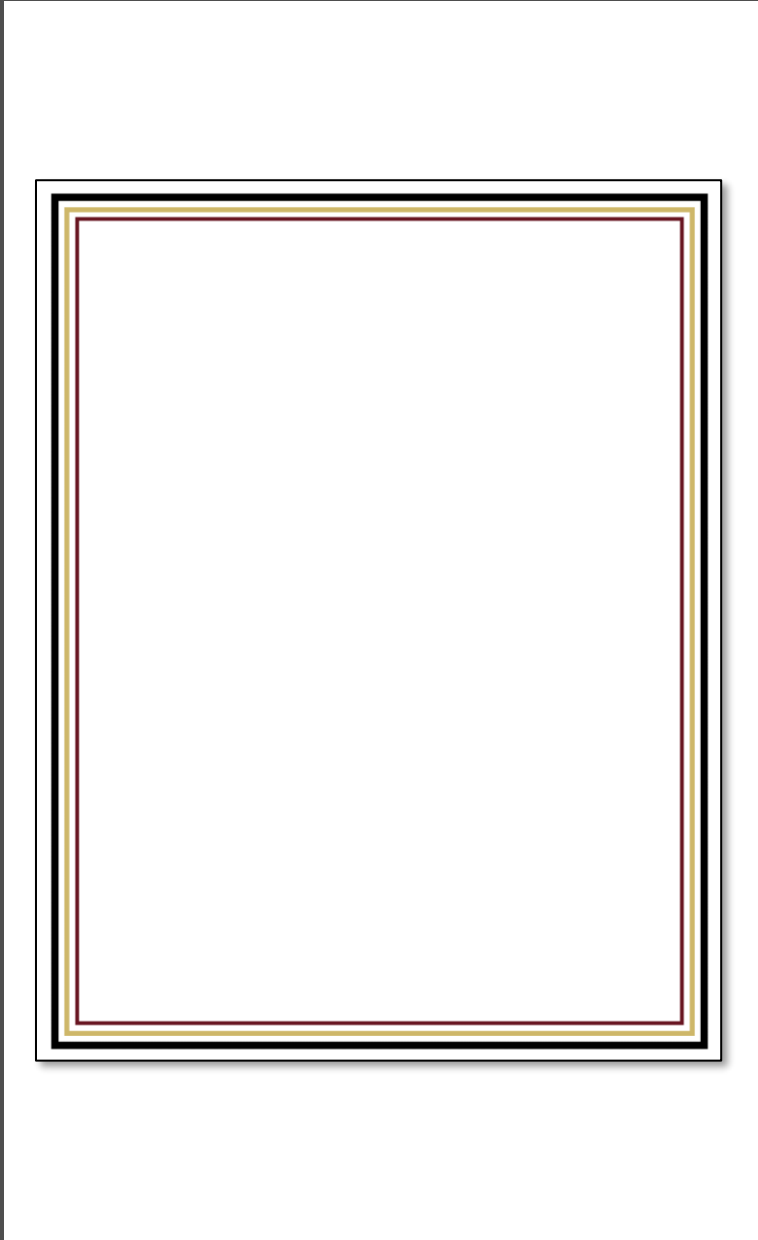




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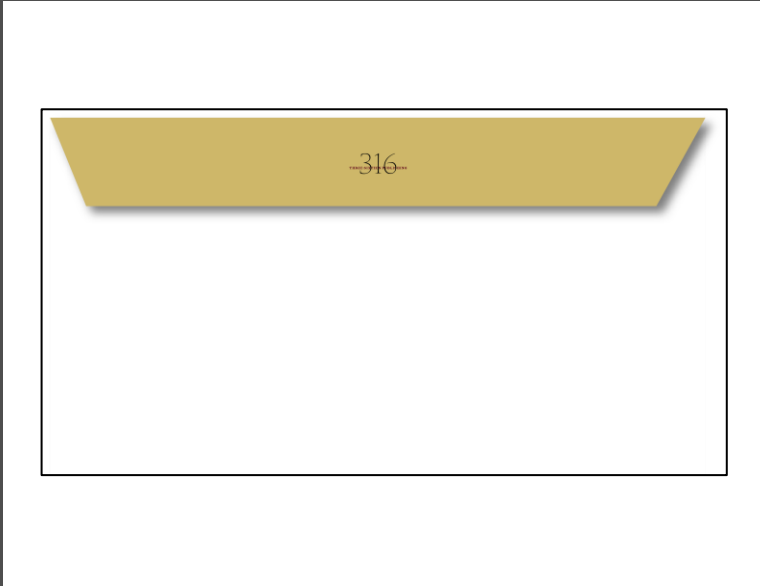
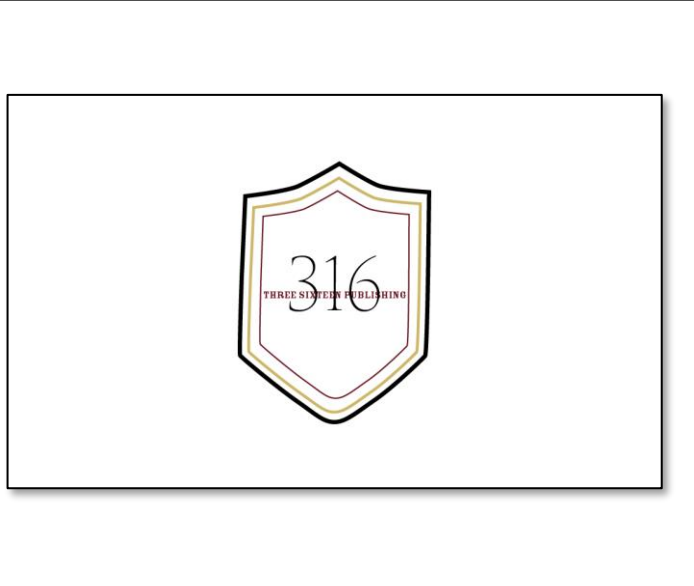
@scottispublishing @scottistitle

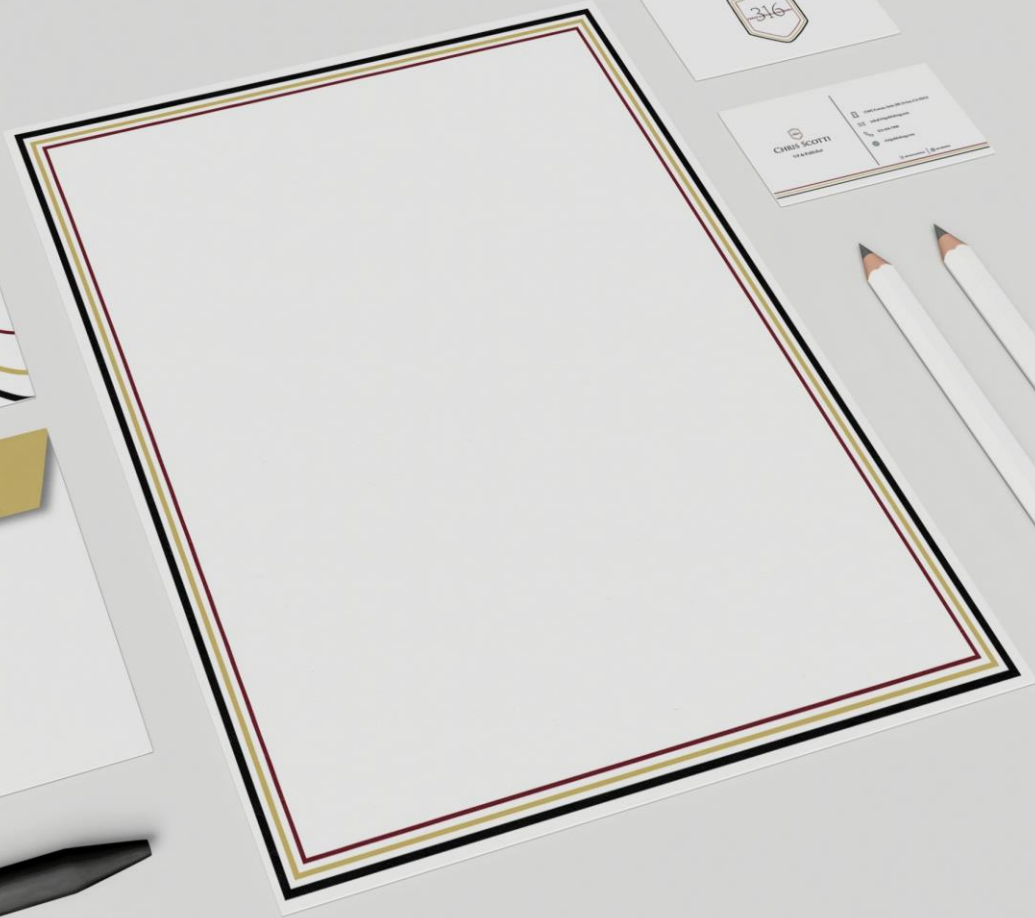


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Three horizontal lines for an address.

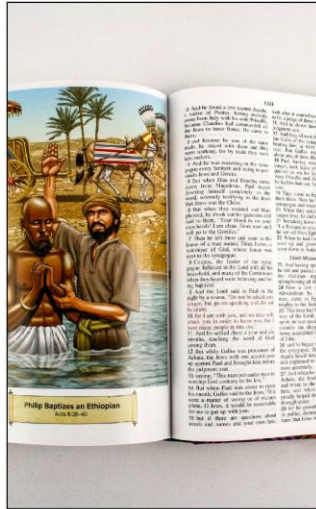
Envelope flap on the right side.







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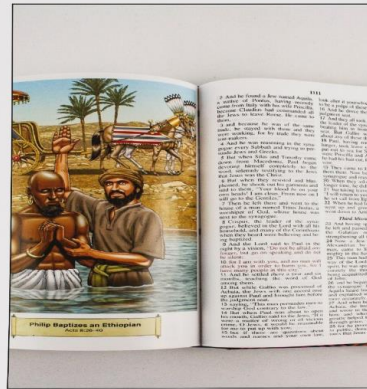
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